

2013 July 20

INADO Update #32

Dear Colleagues:

Membership

Here are iNADO's 36 current Members:

- Dopingautoriteit (Netherlands)
- UKAD (United Kingdom)
- ASADA (Australia)
- JADA (Japan)
- USADA (United States)
- DFSNZ (New Zealand)
- SAIDS (South Africa)
- CCES (Canada)
- ADN (Norway)
- ADD (Denmark)
- NADA Germany
- Antidoping Switzerland
- Singapore AD
- AFLD (France)
- NADA Austria
- NADA Romania
- NADC Barbados
- FINADA (Finland)
- ISC (Irish Sports Council)
- PRADO (Puerto Rico)
- QADC (Qatar)
- BSADA (Bermuda)
- AEA (Spain)
- NOC of Slovenia
- San Marino CPA
- KADC (Kuwait)
- JADO (Jordan)
- BADC (Bahamas)
- Indian NADA
- CyADA (Cyprus)
- LTU ADA (Lithuania)
- PANDA (Poland)
- KADA (Korea)
- ALAD (Luxembourg)
- SSC (Swedish Sport Confederation)
- EADA (Estonia)

I encourage you to join iNADO as early in 2013 as possible. This will increase iNADO's influence and broaden efforts to share best practices and to raise standards. The membership application and the list of membership subscription fees are posted in the "About iNADO" section of the iNADO website under the heading "Finances": www.inado.org. It typically takes 1 -2 business days for the iNADO Board to consider and approval membership applications. Once a membership application is approved, iNADO will issue an invoice for the membership fee.

The iNADO Board of Directors is currently considering a plan for a membership recruitment campaign. The proposal would seek the participation of current Members to help recruit new members. Stay tuned for details.

World Conference on Doping in Sport and iNADO Events – South Africa November 2013

Four important reasons to join us in South Africa in mid-November:

1. A reminder that if you haven't already registered for the World Conference on Doping in Sport, now is the time. Go to <http://www.wada2013.org/index.php/en/> for full information and on-line registration. It is vital that NADOs are represented in force at the World Conference to

WWW.INADO.ORG

remind the international sporting community that we do the majority of anti-doping work around the world. The November 12-15 Conference will provide an unparalleled opportunity to work with senior representatives of other NADOs, IFs, government representatives and major games organisers. Attending the conference will give you a running start for your own implementation of the 2015 World Anti-Doping Code and International Standards.

2. In the lead-up to the World Conference, and with the support and participation of iNADO, the South African Institute for Drug-Free Sport is hosting the “I Play Fair International Sports Law Conference”: <http://conferences.drugfreesport.org.za/>. The conference will take place in Cape Town, November 10 and 11, with sufficient opportunity to arrive in Johannesburg in time for registration at the World Conference on November 12. This conference will be one of the first to canvas the range of current ethical challenges in sport, and the importance of addressing doping mindful of issues like match-fixing, corruption, good corporate governance, and racism in sport. Learn from common experiences and approaches to these problems. Non-lawyers are most welcome and will benefit from the two days.
3. In addition, on the afternoon of November 12, the CEOs and Board Members of iNADO’s Members will be invited to iNADO’s second CEO Forum, in Johannesburg. This will be a major opportunity for senior management to exchange views at a strategic level, and to strengthen iNADO’s voice. The event will take place at one of the World Conference hotels, and within 1 kilometre of the Sandton Convention Centre and WADA’s opening reception that evening.
4. iNADO will also organise a “pay-your-own-way” dinner for all NADO/RADO representatives the night of November 13, an evening without any organised Conference programme. Stay tuned for details.

“Born to Run” – Three NADOs Launch Mobile Game Promoting Clean Sports

On July 1, the NADOs of Germany, Switzerland and Austria introduced the world’s first online “mobile game” for promoting clean sports. The action-packed sports game “Born to Run” is at the heart of a joint prevention campaign, which informs a broad group of sports enthusiasts about the risks and consequences of using banned substances.

Each week, “Born to Run” offers players new challenging races as part of the “International Roof Running League” (IRRL), a fictional federation developed especially for the game. As the name suggests, players run across a city skyline, skipping from roof to roof. In addition to competitions against their personal best or against other participants, players also have to complete training sessions. They are given the option of achieving success by training hard or by manipulating their own capabilities with banned substances.

The path to success for the world’s best virtual runners is not easy. Players have a choice: they can stay clean, or rely on banned substances to increase their ability in the short-term, while risking their health in the mid- and long-term. Just like real-life elite athletes, “Born to Run” players can be called without warning to spontaneous doping controls. If they test positive, they will lose the points they’ve earned and have to wait out a temporary suspension before they can start playing again.

WWW.INADO.ORG

“Born to Run” takes a fun approach to teaching young people about the dangers and consequences of doping. New courses each week, and the possibility for players to compare their scores with other players all over the world, add incentive to the game.

The NADOs of Germany, Switzerland and Austria have a long history of cooperation, having worked together on prevention brochures and e-learning projects. “Born to Run” is the largest joint prevention project to date. The game can be downloaded for free from the iTunes Store to your iPhone and iPad. A “Born to Run” trailer can be found on YouTube: <http://www.youtube.com/watch?v=um-Opf0xAlk&>

If you have any questions, contact Michael Krattinger, Antidoping Switzerland, at michael.krattinger@antidoping.ch, Dominic Muser, NADA Germany, at dominic.mueser@nada-bonn.de, or David Müller, NADA Austria, at d.mueller@nada.at.

NADO Comments on the Pound Report now Posted on iNADO Website

You will recall that iNADO Update #28 provided a summary of WADA’s Pound Report (into the “ineffectiveness” of testing). Through iNADO, WADA has formally asked for feedback from the NADO/RADO community by July 31, 2013. iNADO Update #29 asked for your preliminary views. The comments of 8 NADOs are now posted on the iNADO website for your consideration and to stimulate your own thinking. Additional comments are most welcome. iNADO’s own draft submission is also posted for your review and your suggestions for improvement.

NADO/NF Agreement on Anti-Doping

In some countries, it may be necessary or advisable to have special measures in place to address doping in a particular sport. This may be for reasons of history, the national prominence of the sport, or the need to accelerate protection of clean athletes, among other reasons. From the United States, a report of a special arrangement between USADA and the national federation USA Cycling, to enhance the campaign for cleaner cycling: <http://www.bikeworldnews.com/2013/07/10/usa-cyclings-raceclean-agreement-usada-official/>.

Here is the USA Cycling media release:

<http://www.usacycling.org/raceclean-agreement-with-usada-becomes-official.htm>

Releasing Cycling Power Data?

Power data, the information about how hard cyclists are able to train and compete, is a quantitative way to assess how hard these athletes are actually working on their bicycles, measured in watts. The increasing sophistication of bike- and rider-mounted equipment makes it possible to gather such data. As the 2013 Tour de France reaches its conclusion, there are interesting discussions about whether and how such information can be used to indicate the possibility of doping. Here are three recent reports in specialised cycling media:

WWW.INADO.ORG

<http://www.velonation.com/News/ID/15005/Brailsford-Sky-will-turn-over-everything-weve-got-to-WADA-to-disprove-doping-claims.aspx>

http://velonews.competitor.com/2013/07/news/lemond-calls-for-froome-others-to-release-power-data_295268

<http://road.cc/content/news/88760-lequipe-analyses-froomes-climbing-data-finds-it-normal-and-consistent>

Examining Doping by Means of Game Theory

A recent edition of the Economist magazine has an interesting article on the application of game theory to explain doping: <http://www.economist.com/news/science-and-technology/21581978-sportsmen-who-take-drugs-may-be-prisoners-different-game-athletes-dilemma>. The article says in part:

“Professional sport is rife with drug-taking. Getting caught will get you banned, frequently for life. Yet people carry on doing it regardless. Why?

“Appropriately, the answer may lie in a branch of mathematics called game theory. This deals with conflicts of interest between parties who know each other’s preferences but not their actual intentions or decisions. It then deduces the best course of action for any rational player.

“Existing game-theory analyses of doping look at things either from just the competitors’ points of view, or from the points of view of both competitors and organisers. Neither of these, though, produces a perfect analysis of what is going on. Berno Buechel of the University of Hamburg and his colleagues have therefore introduced a third factor—the one that allows sports to be professional in the first place. This factor is the customer.”

According to the researchers, transparency is about testing is key. This would allow “customers” to better discriminate between clean sports and undetected doping, and show more interest in clean sport. That in turn would encourage more effective anti-doping efforts. Here is the Buechel working paper: http://mpa.ub.uni-muenchen.de/44627/1/MPRA_paper_44627.pdf

UNESCO Funding for Anti-Doping Education in Barbados

Here is an example of UNESCO anti-doping funding in action:

<http://www.barbadosadvocate.com/newsitem.asp?more=sports&NewsID=31505>

For more on UNESCO funding, see iNADO Update #11:

http://www.inado.org/uploads/3/1/2/9/3129436/inado_update_11_2012november15.pdf

Or see the UNESCO website: <http://www.unesco.org/new/en/social-and-human-sciences/themes/anti-doping/fund-for-the-elimination-of-doping-in-sport/>

[WWW.INADO.ORG](http://www.inado.org)

Comment on Proposed Trinidad and Tobago Anti-Doping Legislation

A lawyer from the University of Trinidad and Tobago comments on the possible privacy issues of that country's proposed anti-doping legislation: <http://www.trinidadexpress.com/commentaries/Anti-doping-legislation-may-face-challenges-215931521.html>

Concluding Words

Never hesitate to contact me if you need assistance. Let me know what is happening in your country and in your organisation. Tell me how iNADO can help you do a better job.

Joseph de Pencier, J.D.
Chief Executive Officer

jcdep@me.com

www.inado.org

Heussallee 28, 53113 Bonn, Germany

+49 (0)175 829 6704 (m)

iNADO is the Institute of National Anti-Doping Organisations. It promotes best practices by NADOs and RADOs, and is their collective voice.