

2012 November 15

INADO Update #11

Dear Colleagues:

Membership

Since the last general iNADO Update #9 (2012 October 30) we have 3 new members: NADA Austria, NADA Romania, and the National Anti-Doping Commission of Barbados. Welcome to Michael, to Graziela, to Adrian, and to their teams.

They join other founding iNADO members:

- Dopingautoriteit Nederlands
- UKAD (United Kingdom)
- ASADA (Australia)
- JADA (Japan)
- USADA (United States)
- DFSNZ (New Zealand)
- SAIDS (South Africa)
- CCES (Canada)
- ADN (Norway)
- ADD (Denmark)
- Singapore AD
- NADA Germany
- FINADA (Finland)
- Irish Sports Council
- PRADO (Puerto Rico)
- QADC (Qatar)
- BSADA (Bermuda)
- AFLD (France)
- AEA (Spain)

We now have a total of 22 founding members and they cover all five Olympic Regions. I have strong indications of at least another half-dozen new members for the start of 2013, with an additional half-dozen NADOs also actively considering membership next year. iNADO gains influence and strength with each new member.

2013 iNADO AGM and Work Sessions

Our first AGM and Work Sessions will take place Monday March 18, 2013, in Lausanne, Switzerland, the day before the WADA ADO Symposium. The day will be open to existing iNADO members, and to non-member NADOs and to RADOs as observers. The day will include Work Sessions free of charge to iNADO members, and at a fee to non-members. Please reserve this date.

I am developing the programme for March 18th. The AGM itself will focus on elections for iNADO's first elected Board of Directors. The members of the current self-appointed Board will step down, although many may stand for election. There will be a CEO/COO Forum for senior management to discuss strategic issues of interest. There will be a parallel session for non-CEOs and for non-member NADO and RADO representatives, likely focussing on finding and using free and publicly available sources of anti-doping information.

The bulk of the day will focus on the Armstrong case and the lessons that can be learned from it, such as:

- How NADOs should to analyse the Armstrong case to improve their national programmes
- How to conduct non-analytical cases
- Planning effective public communications strategies for major anti-doping prosecutions (and how to deal with an avalanche of media interest)
- What governments and other funders need to know and understand about the Armstrong case
- How to manage such a major case and still keep you regular NADO operations functioning smoothly
- Cooperation between NADOs and other ADOs for major anti-doping prosecutions

(The next iNADO Update will deal more extensively with the AGM and with organisational progress.)

Meetings with NADOs

I attended the annual USADA Scientific Symposium last month. As usual, it was a very rich and stimulating session. USADA will issue the Symposium proceedings on a CD. I discussed with Larry Bowers of USADA making extra copies of that collection for iNADO members who were not represented. Among the many salient points (at least for me):

- Whatever the improvements needed for testing to be better at detecting doping, testing serves an important deterrent to doping. Less predictability (more “ambiguity”) and more focus based on intelligence will increase the deterrent effect of testing.
- Anti-doping deterrence can learn much from criminology which is also, fundamentally, concerned with responding to those who break rules or are tempted to do so.
- A powerful deterrent is the personal fall-out in family relationships from being caught as a cheater. Having to explain cheating to one’s mother, as with law-breaking, was identified as one of the most significant “sanctions” in any system of rule-enforcement. At least one person (me) suggested that as a deterrent, having to explain doping to one’s mother be added to the sanctions provisions of the Code.

I attended the ASADA/Swiss AD Intelligence Course last month as well. A terrific “how to” course: one that I hope we can convince ASADA to put on again for a similar audience of NADOs who are in the early stages of developing intelligence and investigations (I&I) capacity. I have prepared a summary of the course for iNADO members and I am awaiting comment from ASADA and AD Switzerland so that I can finalise and distribute it.

I recently spent two days with Anders Solheim of ADN and his team. It was a comprehensive session and certainly brought me up-to-date on operational and strategic issues for that NADO. And I attended an anti-doping symposium in a smaller city for individuals who work with youth. While I will not summarise the entire two days for you, a few of the interesting ideas to move forward:

- ADN’s Communications Director Halvor Byfluglien has offered to administer an iNADO Facebook page once created, and use it to easily link all NADO websites, and to drive people to the iNADO website.
- Anders would like to pursue an on-going project to create a common “curriculum” for new NADO staff covering terminology and basic concepts, history, basic doping control and other anti-doping practices, and so on.

- Also a programme for educating international DCOs including a common identification card.
- Securing funding from government outside of sport/culture ministries. For example, the anti-doping symposium I attended was funded in large part from the public health ministry (and local authorities).
- Creating a programme to evaluate NADOs peer-to-peer evaluation teams modelled on the Council of Europe's convention compliance model. There is a crying need for this. SportAccord might be interested in collaborating.

I will represent iNADO at the NADA Germany's 10th Anniversary celebrations next week in Bonn. A number of European NADO CEOs from iNADO members plan to attend including Anders Solheim (ADN), Herman Ram (Dopingautoriteit Nederlands), Robert Bertrand (AFLD) and Michael Cepic (NADA Austria).

2013 World Conference on Doping in Sport (Johannesburg, South Africa)

WADA has just issued this announcement:

<http://playtrue.wada-ama.org/news/one-year-countdown-to-world-conference-on-doping-in-sport/>

The Pharmaceutical Industry and the Fight Against Doping

This week I attended the WADA/Government of France Pharmaceuticals Conference. For the conference documents, go to <http://www.sports.gouv.fr/index/accueil-844/a-la-une/index/communication/a-la-une-846/conference-internationale-sur-l> and click on **Télécharger le dossier de presse**.

This was an important exercise in continuing to build trust between WADA and major pharmaceutical companies and their industry associations. (This exercise has many similarities to the relationship building needed between NADOs and customs, border, drug regulation and police authorities.) The conference also canvassed some of the concrete sharing of information (and protection of pharma company proprietary information) that is already bearing fruit in better testing and analytical techniques. Here are three short reports about the conference:

http://playtrue.wada-ama.org/news/paris-pharmaceutical-conference-addresses-doping-in-sport/?utm_source=rss&utm_medium=rss&utm_campaign=paris-pharmaceutical-conference-addresses-doping-in-sport

<http://www.bloomberg.com/news/2012-11-12/armstrong-case-doesn-t-end-anti-doping-work-wada-says.html>

http://playtrue.wada-ama.org/news/paris-pharmaceutical-conference-addresses-doping-in-sport/?utm_source=rss&utm_medium=rss&utm_campaign=paris-pharmaceutical-conference-addresses-doping-in-sport

Armstrong

In opening the Pharmaceuticals Conference, Minister Fourneyron of France was effusive in her praise of USADA in a speech heavily covered by the media:

<http://keirradnedge.com/2012/11/12/anti-doping-summit-hears-tribute-to-tygart-for-pursuit-of-armstrong/>

USADA CEO Travis Tygart also received a warm and spontaneous ovation at the Monitoring Group meeting the next day in response to the heartfelt thanks and praise expressed by Luis Horta of Portugal's NADO, the ADoP.

UNESCO Fund for the Elimination of Doping in Sport

At a time when the funding of NADOs is limited, UNESCO can provide financial assistance to governments to help them develop or implement effective anti-doping programs in accordance with the International Convention against Doping in Sport. There is over USD \$3.2 Million in the Fund for the Elimination of Doping in Sport which was created for this purpose. 73 projects have been or are being funded. **This presents an opportunity to developing NADOs to seek project funding through their governments, ideally in partnership with established NADOs.**

There are three types of project that can be funded. Education projects focusing on young people and sports organizations is the first priority area. Such is the importance given to anti-doping education, it was agreed that half of the Fund should be allocated to this area. Secondly, States Parties can apply for assistance with policy advice. This is a relatively broad term which encompasses the development of legislation, regulation, policies and administrative practices for the purposes of complying with the Convention. The third priority is mentoring and capacity development programs, essentially for least developed or low income States Parties.

For more information, including the eligibility criteria and application, see:

<http://www.unesco.org/new/en/social-and-human-sciences/themes/anti-doping/fund-for-the-elimination-of-doping-in-sport/>

Anti-Doping Positions

WADA Education Department (see attached notice)

Job Function: Play a lead role in the development, monitoring and updating of doping-prevention education tools for various target groups including athletes, youth, educators, parent and the athletes' entourage. Work closely with WADA's Social Science Research Grant Program Manager; and assist with the strategic vision and collaborate in various Education Department Projects.

Drug-Free Sport New Zealand**Operations Manager**

- **Broad scope**
- **Drive continuous improvement**
- **Make a difference**

The vision of Drug Free Sport New Zealand is to create a sporting environment which universally rejects cheating through the use of prohibited substances and methods. Although the most publicised aspect of their role is about catching cheats, the majority of their work involves constructive interactions with athletes and sportspeople who are committed to clean sport. This is achieved through educating and informing athletes and support personnel; enforcement, incorporating deterrence and detection; as well as influence through national and international collaboration.

Based in their Head Office in Greenlane and reporting directly to the Chief Executive, the new position of Operations Manager has been created to optimise the day-to-day operational performance of this very important organisation. You will be charged with a wide range of responsibilities including the development and compliance of contracts, meeting regulatory requirements, financial stewardship of the organisation including budgeting and forecasting, as well as the human resources function for the highly skilled team of 8.

You will be a commercially savvy business manager with a passion for sport. You will have a successful track record managing multiple issues and stakeholders and have a good blend of discipline and fiscal responsibility. You also have a good understanding of how to work with government, industry and regulatory bodies.

This is an outstanding opportunity to harness your influential skills, relationship building techniques and operational abilities in an organisation that genuinely supports New Zealand's sporting community. To register your interest, apply below or contact Rosy Corrigan for more information on 09 307 4331 (DDI).

Please quote Ref no:RCN45957SKW

Graeme Steel
Chief Executive

PH: +64 9 582 0388 | **MOB:** +64 21 679 706 | **DDI:** +64 9 582 0522 | **FAX:** +64 9 580 0381 | **WEB:**
www.drugfreesport.org.nz
PO Box 17451 Greenlane, Auckland
1546 | Level 2, 321 Great South Road,
Greenlane, Auckland 1051

Survey into NADO TUE Practices

Emilie Malcourant, a researcher at the Belgian Université catholique de Louvain, seeks to understand how practices are implemented in different NADOs from different countries. She is studying how NADOs implement the International Standard for TUEs.

She seeks to identify the factors that influence that implementation and to understand why it can be different from one country to another. The results will help taking into account the national (cultural) differences and therefore could help to develop better standards applicable to the majority of the NADO's. She requests NADOs to answer a questionnaire (English and French versions are attached), by November 30 if possible. But responses will be gratefully welcome thereafter.

The answers will be kept strictly confidential, and will not be used for any evaluation of their NADO by WADA or by iNADO. However WADA is aware of this research and supports it. A report will be given to the whole community. For questions, contact Emilie: Emilie.malcourant@uclouvain.be

Concluding Words

Never hesitate to contact me if you need assistance. Let me know what is happening in your country and in your organisation. Tell me how INADO can help you do a better job.

Joseph de Pencier, J.D.
Chief Executive Officer
jcdep@me.com
+1.613.850.7553 (m)

iNADO is the Institute of National Anti-Doping Organisations. It promotes best practices by NADOs and RADOs, and is their collective voice.