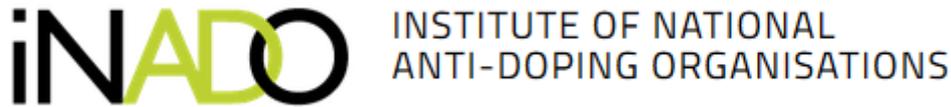


3rd December 2019 - iNADO Update #2019-10



meet our team and read our Strategic Plan for the next years. Also we share with you in this newsletter a message from departing CEO Graeme Steel and the dates of our 2020 AGM and Workshop.

Message from the incoming CEO Jorge Leyva



As a new CEO managing iNADO from the beginning of December, I now also lead a newly restructured team with the sole purpose of serving and representing our members, expressing the views of the iNADO Board of Directors and managing our resources according to corporate governance standards. I believe the term “serving and representing our members” deserves further consideration. I would like to outline how I think we will do this best.

iNADO is the largest international anti-doping community. NADOs are at the forefront of anti-doping day-in and day-out carrying out most of anti-doping work worldwide. The union of 67 NADOs puts us at the center of expertise in Anti-Doping.

Therefore, iNADO has a unique opportunity to promote sport integrity and better global anti-doping system in every region where we are represented. We will respond to the call of our members who need a strong partner that supports them in the fight for a better anti-doping system. For our members we will be:

- an influential, international voice - promoting commitment to integrity of sport inside and outside our membership.

The environment in which ADOs work is constantly developing. It has become a more robust system with a much higher degree of complexity: international standards covering all areas of anti-doping work, constant assurance of rule compliance within anti-doping organisations, development of new detection methods, implementation of new technologies, larger number of stakeholders, increased public awareness of our work and articulated athletes demanding fair, transparent, and proportional rules.

iNADO needs to consider these elements to serve its members. Though, there is one decisive element that stands out over the rest: the realisation that it is futile to tackle doping in sport in isolation. An anti-doping collaborative approach bringing together the wide range of international stakeholders from all areas is essential. iNADO will play a critical role:

- By seeking, sharing and promoting best practices – ensuring that the members have all needed information to implement and/or improve an anti-doping program that is effective and trustworthy,
- And, by growing and leading a supportive international member community – identifying challenges of the anti-doping system and implementing coordinated solutions considering the resources and capacity of our member organizations and other stakeholders.

iNADO has been given a clear mandate: all member NADOs need a partner that leads the way in international anti-doping. Reciprocally, we depend on our members to ensure that Together we follow our vision of a world in which athletes can compete in **Clean Sport**. I accept both the challenge and the privilege of serving and representing our members with great joy. I am not alone in this endeavour. Scroll down to meet our team.

Jorge Leyva
CEO
iNADO#CleanSportTogether

The iNADO Team

Franziska Heinrichsmeier

Less than two weeks ago [Franziska](#) joined iNADO as a Communications Officer. A bachelor in sports journalism and doping cases in German media were her starting point to anti-doping. She also holds a master's degree in "International Sport Development and Politics" of the German Sports University in Cologne.

During her Master's studies Franziska worked at the education department of NADA Germany and gained experience in the field of preventive structures in anti-doping especially with young athletes. She focused her Masters' thesis on the influence of athletes in the draft of the WADC 2021.

In her position Franziska is responsible for all communication channels of iNADO, including newsletters and social media platforms, connecting its members but also other parties involved in the work of NADOs. Furthermore, she is the contact person for events organised by iNADO.



Jonas Hebchen

Jonas Hebchen supports iNADO in an assisting position since the spring of 2018. He is currently a Masters Degree student at the German Sport University in Cologne majoring in Exercise Science and Coaching. In 2018 he graduated at the same university as B.Sc. in Sport Sciences.

Until February 2018 Jonas worked at the Cologne Lab and gained experience in the field of doping analytics and lab administration.



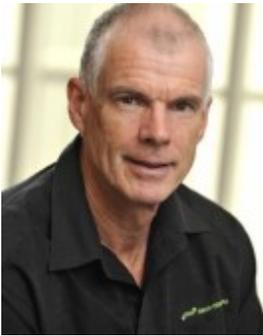
Support from NADA Germany

iNADO is extremely grateful for the part-time support provided by Elena Thiemer, who many of you met during our 2019 events. Elena brings many years of experience in anti-doping and throughout the last twelve Months she has been an invaluable additional pair of hands and also a thoughtful adviser. She is a staff member of NADA Germany and we can not thank NADA enough for allowing her to help iNADO.

The **iNADO Board of Directors** will be presented in the upcoming Newsletter.

[Click here](#) to learn more about iNADO's **Strategic Plan Proposal** for the next three years as presented

A message from departing CEO Graeme Steel



A tribute to Beckie Scott and a few others

In my 30 years of involvement with anti-doping work there have been many who have made excellent contributions to the journey from free for all (1989) towards clean sport. But there are only a handful who have made contributions which fundamentally re-shaped our work and propelled it forward.

Here is a short (but not necessarily exclusive) list.

Arnie Ljungqvist was an IOC man through and through, and that swayed his approach, but his heart has certainly been committed to clean sport. He once conceded to me in the mid 90s that he did not think we could win the battle but he was a guiding compass during the founding and early years of WADA. I hope and think his viewpoint changed. His contribution as a pioneer (and gentleman) is unmatched.

Dick Pound is another IOC man but one who thankfully was prepared to put doing the right thing ahead of preservation of the "brand" (he is extraordinarily rare in that regard). It was Dick's quick and strategic thinking which enabled the formation of a WADA with a semblance of chance of success rather than the originally intended reformation of the IOC medical committee into some sort of pseudo independent IOC satellite. His scorched earth approach and proclivity for situation summaries, which were better moulded to attractive sound bites, than facts frustrated the hell out of many (including his Director General). However, when called on to do serious work, notably leading WADA and the initial inquiry into Russian Track and Field, he was rigorous and robust.

Travis Tygart once asked me if he was too provocative and I replied that, as an American, it was his only useful purpose. My answer would change now to YES, and that has left many potential allies behind. I am sure that some will stop reading here (and possibly delete all trace of this piece), but his contribution is undeniable. He put more meaningful observations into his three-minute intervention at the recent World Conference than most could achieve in 30 minutes. (Not unusually there was some I would quibble with – but that is why he is here!) His teams ground changing contribution was the unrelenting pursuit and eventual public exposure of the Saint Lance myth. This sole reliance on investigative work to expose major doping fraud was revolutionary and has fundamentally changed the approach to and effectiveness of anti-doping work.

Hajo Seppelt's place on this list will surprise many. Indeed, some of my colleagues believe that his need for a provocative story outweighs his impartial presentation of the facts. Be that as it may it is unlikely that the exposure of the Russian state doping scheme would have occurred had not he so effectively developed and presented the appalling revelations provided by Yuliya Stepanova and husband Vitaly. This was then corroborated and added to by Grigory Rodchenkov's material. It is Hajo, more than anyone else, who demonstrated how powerful the media can be in investigating and revealing doping behaviour.

Becky Scott has been a revelation emerging over an extended period as an unrelenting and unswerving advocate for athletes and their right to greater participation in the decision making of anti-doping organisations. Many of Becky's predecessors had, frankly, lost their bearings and adopted a general "for the good of sport" perspective which was amply represented elsewhere. What athletes needed was pure unedited athlete advocacy. Becky has provided that, and it has been uncomfortable for many who had been happy to simply toss toothless athletes the occasional bone to gnaw on but who resisted real change at all costs. As well as this, Becky is the most unassuming and delightful person anyone could have the pleasure to meet. Lacking neither her power of argument nor integrity some WADA officials resorted to abuse and attempts to demean her and it was appalling to see them gloat over a kind of

It is not just athletes, it is sport, which owes a great debt of gratitude to Becky and we all hope she can return to a “normal” life in the knowledge that she has left an indelible mark and clear path for the next wave to follow. The Athlete “Charter” (I cannot concede that “Bill” is the appropriate name) which she so powerfully advocated for will hopefully provide an effective touchstone to guide the next step - real practical change.

Save the Date - iNADO Workshop 2020

Our 2020 iNADO Workshop will be on March 16th at the [University of Lausanne](#), just before WADA’s annual ADO symposium on March 17th & 18th. We will welcome registrations also from non-member NADOs, IF’s, RADO’s, Athletes, Independent Experts, Governments, etc.

Annual General Meeting will be in the afternoon of March 15th.

Hotel reservations will be managed via the Lausanne Toursime platform that serves WADA’s Symposium as well as iNADO’s event.



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